



Marketing/Programming VISTA Job Description

Apply for the job of a lifetime. At the Better Block, you'll make the world better by creating a development plan and programming plan for the organization. Better Block Foundation is a nonprofit organization that empowers communities and their leaders to reshape their built environments to promote the growth of healthy and vibrant neighborhoods. The development/programming VISTA should understand and embrace this mission, and have a genuine passion for urban innovation and bettering cities according to their unique identities.

Position

Reporting to the Managing Director, the Marketing/Programming VISTA will create and implement a marketing plan and a programming plan for our headquarters in Dallas.

This is a one-year position that lasts from February 4, 2019-February 3, 2020, and is based in Dallas, Texas.

Responsibilities

- Develop and execute Better Block's annual marketing plan
- Include in the marketing plan a plan for communicating with donors as well
- Manage the growth of our social media channels
- Manage content creation
- Complete a website audit and redesign
- Oversee organization of special events
- Develop and track proposals and reports for all foundation and corporate fundraising
- Develop and implement a programming calendar for the headquarters

Qualifications

- BA in related field
- Demonstrated excellence in organizational, managerial, and communication skills
- Master in social media strategy
- Proficient in photography and videography and all editing

For more information, contact Krista@betterblock.org. No phone calls please.