



## Design VISTA Job Description

Better Block Foundation is a nonprofit organization that empowers communities and their leaders to reshape their built environments to promote the growth of healthy and vibrant neighborhoods. The Design VISTA should understand and embrace this mission, and have a genuine passion for urban innovation and bettering cities according to their unique identities.

### Position

Reporting to the managing director, the Design VISTA will help us solidify our brand. We know where we are going. We need great design to get us there. From our website and office to the materials we use at workshops and during Better Block interventions, our brand says everything. We would like a VISTA to help set these brand guidelines from which we can work. The goal for the Design VISTA is that he/she really sets the tone/theme for the program so that we can continue to look back at those standards and use them as a template moving forward.

This is a one-year position that lasts from January 29, 2018–January 29, 2019, and is based in Dallas, Texas.

### Responsibilities

- Strong visual ideation and creativity
- Good grasp of various typographies
- Strong web design and HTML and CSS abilities
- Good eye for beautiful design
- Ability to develop brand standards that are relevant nationally and internationally

### Qualifications

- BA degree in related field
- Design software (Photoshop, Illustrator, InDesign, etc.)
- Multimedia design software (Acrobat, etc.)
- Color theory layout/conversion optimization
- Print design
- Digital fabrication a plus

Send your résumé, cover letter, and portfolio to [Krista@betterblock.org](mailto:Krista@betterblock.org). No phone calls please.